



Early Care and Education Workforce Pipeline

Bright Start West Tennessee (BSWT) will convene community partners to address the complex challenge of ECE staffing by designing a collaborative workforce development plan that addresses compensation, quality credentials, and professional development.

Shared Services Alliance

A Shared Services Alliance is a partnership of child care providers that resources members with business, professional development, and staffing support services to strengthen program quality and sustainability.

Micro-Center Network

A micro-center network is a system of multiple, one-classroom child care “centers” located in an existing school, hospital, office building, etc. The classroom operates under a “hub” organization that provides administrative support, allowing the micro-center staff to focus solely on high-quality care.

Family Care Provider Network

Home-based care is crucial for families in rural areas and families needing care during nontraditional hours, like evenings, nights, and weekends. Family Child Care Provider Networks recruit, train, and support family care providers.

Employer-Led Initiatives

BSWTN will partner with local Chambers of Commerce, business and industry leaders, and community organizations to design and implement employer policies and practices that support working parents.

LENA Early Talk Technology

LENA technology is a professional development tool that tracks conversational turns between caregivers and children in order to improve interactions and encourage early language development.

Community Schools

Community Schools are public schools that act as hubs of their neighborhoods by leverage the resources of the whole community- students, families, educators, and community partners- to meet the needs of students and families.



Evidence Based Home Visiting

Evidence Based Home Visiting (EBHV) programs foster healthy parental relationships by providing attachment-based, culturally respectful, and family-centered support. BSWT will prioritize two EBHV programs: Healthy Families America (HFA) and Parents as Teachers (PAT).

Handle with Care

In Handle with Care (HWC) programs, law enforcement officers send notifications to schools when children have been involved in traumatic out of school events, ensuring children who are exposed to trauma receive appropriate interventions.

Benefit Kitchen

Benefit Kitchen is a screener that uses state-of-the-art algorithms to determine the eligibility and estimated dollar amounts for more than a dozen federal, state, and local benefits, allowing families to quickly connect with needed benefits.

Community-Based Literacy Initiatives

BSWTN will develop a region-wide literacy campaign focused on teaching early literacy strategies, sharing resources, and encouraging reading for fun at all levels.

BSWTN will also support and scale existing community literacy work, such as Imagination Library, the Reading Railroad, the Read Team, and others.

Pathways FAMILY+

The FAMILY+ program is a sustainable model for embedding licensed mental health providers in places that families already frequent, such as primary care physicians, Head Start preschools, perinatal clinics, schools, and juvenile courts.

School Based Clinics and Health Services

School-Based Health Clinics (SBHC) provide medical and behavioral health professionals at the school site (and where appropriate, via telehealth), creating unique access to healthcare for PreK-12 students and school staff.

Mobile Health and Dental Services

Mobile health services are crucial to giving rural communities access to high quality healthcare. Existing services include LeBonheur on the Move mobile healthcare, Helping Hands mobile dental clinics, and Pathways mobile telehealth.